Why Savannah?

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WHY SAVANNAH?

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Why Savannah?

IF you were required to name six of the largest cities of the South, you could readily do so.

If you were asked to designate the leading agricultural, mining and manufacturing cities, you would not be far out of the way.

But, if you were requested to put your finger on the great strategic point for Southern trade and merchandise distribution, you might hesitate.

Unless you were thoroughly familiar with traffic conditions and the channels of trade your answer would be wrong.

In the first place, that city must not be inland or it can never have the receiving and shipping advantages and the benefit of low freight rates.

It can't be in the West, because trade tendencies are not West to East—but always East to West.

A Western or Gulf port must ever be at a disadvantage in serving the more densely populated portion of the South—the South-Eastern States.

Finding that your distributing point can not be inland and can not be a Gulf-port, it then must be on the Atlantic Seaboard.

Savannah is the principal seaport of the Atlantic Coast South.

The Federal Government has expended eight millions of dollars in improving its harbor.

It is recognized as the natural port of entry and export for the entire South-East and a great part of the West.

Savannah is nearer the great food-producing sections of the West than any of the Northern seaports, and the wonderful mineral regions of the South are almost at its gates.

It is seven hundred miles nearer the West than is New York.

The vessels of four great Steamship lines ply between Savannah and the various European ports.

The docks of all Steamship lines entering Savannah are connected with railway lines. Freight can be unloaded from steamers directly to cars or into warehouses, at a saving over the more expensive methods at the larger ports, and

re-shipments made quickly and without troublesome delays.

Four of the largest railway systems of the South have their terminals at Savannah: the Atlantic Coast Line, the Sea-board Air Line, the Southern and Central of Georgia Railways.

These roads have nearly seventeen thousand miles of track. They traverse ten States with a population of sixteen millions of people.

Savannah is nearer the rate-basing junction points of North and South Carolina, Georgia, Florida and Alabama, than is any other shipping center.

Savannah is nearer Omaha, Kansas City and St. Louis than is New York, Philadelphia or Baltimore.

Since the year nineteen hundred, imports at Savannah have increased over three hundred per cent.

Savannah is the largest cotton port on the Atlantic.

It is the largest Naval Stores market in the world.

A great part of the South looks to Savannah for the financing of the cotton crop.

Last year Savannah received eighty-seven million dollars' worth of cotton.

Manufacturies have increased one hundred and twenty-five per cent. in five years.

Bank clearings at Savannah average a million dollars a day.

It is one of the largest jobbing centres of the South.

The Coastwise Steamship lines handle out of Savannah a million and a quarter tons of freight a year.

If you are going to establish in the South a manufacturing plant, a branch of your business, a distributing depot for your merchandise, you want to consider the present and the future.

The great natural advantages of Savannah can not change. The city's relation to the rest of the South must grow in importance as the South develops.

Other cities of the South have their successes, their enterprise, and their enthusiastic citizens. They are forging ahead in their own way, and God speed their progress.

When it comes to natural situation—ingress and egress—Savannah is the point of vantage.

Nothing can alter Savannah's position as a distributing center.

The eyes of Northern business firms are turning to Savannah — many have established branches there.

The step is no experiment as any one can learn by writing to twenty or more Northern concerns of prominence whose names will be furnished on request.

The Savannah Chamber of Commerce
Savannah, Georgia

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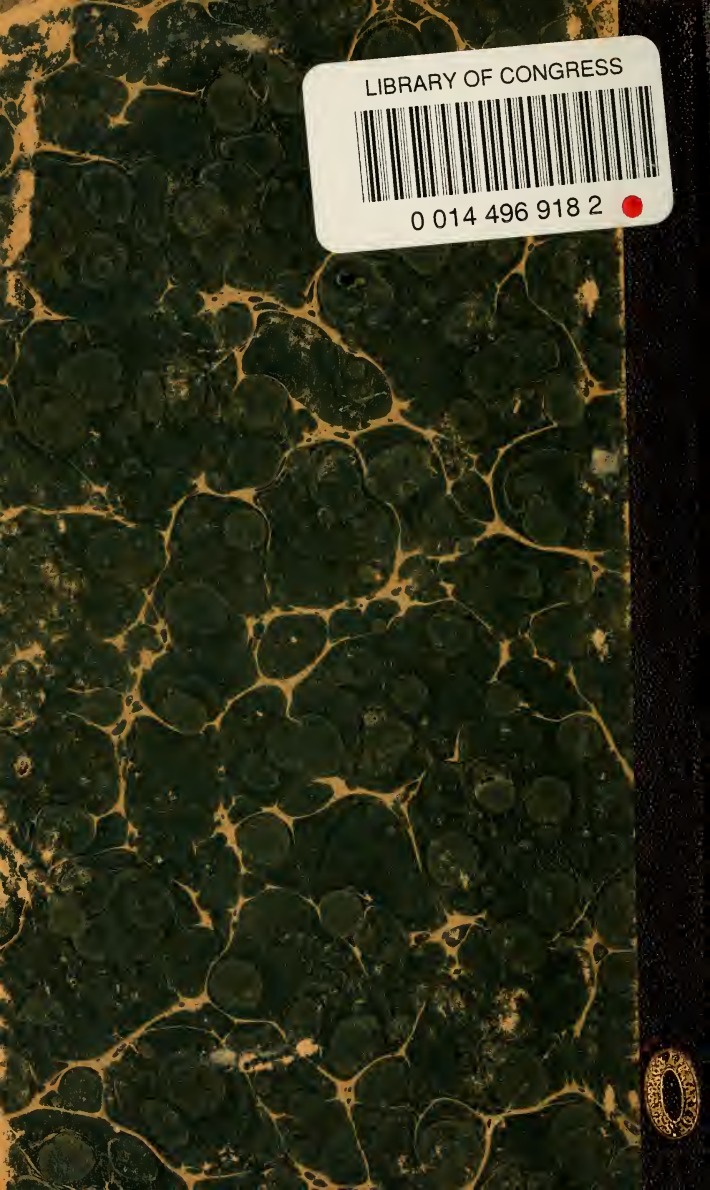
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